

Sodexo acquires Circles in the USA

Paris, October 9, 2007, Sodexo Alliance (Euronext Paris FR0000121220 – SW / OTC: SDXAY) announced today that it has signed an agreement to acquire 100% of Circles, a leader in customer and employee loyalty programs in North America. Circles offers innovative and outstanding Concierge, Incentive, Retention and Recognition solutions.

This acquisition reinforces Sodexo's expertise in Quality of Life services and will provide strong synergies for Sodexo and Circles in all Sodexo's client segments in North America.

Circles was founded in 1997 in Boston, employs 750 people and has revenues of approximately 50 million USD.

SODEXHO ALLIANCE, founded in 1966 by Pierre Bellon, is the leading global provider of Food and Facilities Management services, with more than 332,000 employees on 28,300 sites in 80 countries as of August 31, 2006. For Fiscal 2007, which closed August 31, 2007, SODEXHO ALLIANCE had revenues of 13.4 billion euro. Listed on Euronext Paris, the Group's current market capitalization is more than 7.9 billion euro.

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